

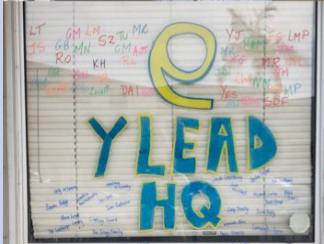

Year in Review

2020



Stories of Impact

"YOU ALLOW STUDENTS TO UNDERSTAND THEIR WORTH, VALUE, AND POTENTIAL. I HAVE SUCH A STRONG BELIEF IN EVERYTHING YOU GUYS DO, AND I ALWAYS KNOW YOU'RE DOING THINGS FOR THE BETTER OF OTHERS...."



The world needs yLead! Help KEEP THE DOOR OPEN.

By The yLead Association Inc.



KEEP THE DOOR OPEN.

fighting for our future

WELCOME TO YLEAD'S

TRIVIA NIGHT 2020



\$51,405
Raised of \$50,000

While we work ridiculously hard behind the scenes to adapt, yLead needs your help to KEEP THE DOOR OPEN. Join us as we create open conversation to keep our community together.

The yLead Association Inc. • Numdar, Queensland, Australia

Donations Closed



‘2020 was the fight we never saw coming and the movement we never knew we needed. Together we learnt the uncompromisable strength of our community, the power of our work, and that anything really is possible!’ Bel Yorston, CEO

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A note from Bel

Well, where do I begin? I must say I really didn't see that coming. . . I don't think anyone did?

2020 was a history-making year for many reasons; the first time in our lifetime that we weren't able to freely travel the globe, where people were 'forced' to stay at home, schools lost their students, supermarket shelves were stripped bare of toilet paper and the year we feared for the future of yLead.

However, when I highlight those moments I stop to recognise something that doesn't sit right with me. Although when reading back on this in 10 years' time, it will give us a giggle, I acknowledge that after spending many years immersed in yLead's magic, speaking only negatively of our experiences is not within our DNA. Rather we teach ourselves to see the good! We acknowledge the emotion and the challenge, identify the learnings and take action moving forward.

So let's reframe that and start again. . . 2020 was a history-making year for many reasons; the first time in our lifetime that we had no other option than to explore the beauty of our homeland, where families and housemates shared quality time together with no guilt or FOMO, kindness was all around, educators created interactive online lessons, communities rallied together and it was the year we truly recognised the immeasurable impact yLead has on so many lives.

As a result of these things. . . **2020 was the fight we never saw coming and the movement we never knew we needed. Together we learnt the uncompromisable strength of our community, the power of our work, and that anything really is possible, and for that I will be forever grateful!**

Leaders were on display and in the public eye this year, and were truly needed more than ever before. We saw great examples and poor examples. Some days I felt sick in the stomach over stories I was hearing from yTeamers about how their workplaces were managing the pandemic. It taught me to be conscious of how I was leading, but more importantly it cemented my passion for our work; building skilled, capable, considerate and confident leaders. I had the privilege of writing an article for 'In Alliance' – the official magazine of the Alliance of Girls' Schools Australasia published in the October, 2020 edition. The article is titled 'Leadership in a time of need' **(you can read it here on pages 80 & 81)**. It compares my personal leadership learnings during COVID-19 to those of Year 12 student leaders; the learnings were universal and I believe will stand for a long time to come.

Over the following thirty pages you will read about our highs and lows, but, for the most part, you will read how this team embraced an opportunity to be creative, serve and adapt. Our will to serve young leaders never wavered and we continued to create and deliver memorable and meaningful experiences. I am always proud of the results we achieve, however this year was outstanding. I have immense pride to lead individuals and a community that do the hard work. They don't shy away from challenge but embrace it. There is no tall poppy syndrome but instead, unwavering support. They are unafraid to be vulnerable and work at it when it doesn't come so naturally; they listen and they act. **They are the leaders of today and of our future.**

Thank you to all the schools and educators for pivoting with us this year and to everyone for being a part of our story. A story that will now continue for generations to come. I can't wait to see what the future holds for us!

Signing off with love and courage, Bel Yorston | CEO

In 2020 yLead experiences reached

17,382 students

across 6 countries, over 199 days of delivery

To be completely honest and transparent when I first read that number I was disappointed; it is 10,000 students less than an ordinary year. Then I remembered we haven't just been through any ordinary year. That number is worth 17,382 celebrations. In a year where young people needed more support and positivity than ever, our team provided 199 days of remarkable impact, and we are proud!

Statistics from 2020

	Students Reached	Impact days	KM's	yTeam Hours	QLD	NSW	VIC	SA	WA	ACT	TAS
Term 1	6705	106	105624	3223	35	14	14	4	3	1	1
Term 2	1819	16.5	4368	207	7	8	3	4	0	1	0
Term 3	2781	29.5	4024	171	20	8	4	0	0	1	0
Term 4	6077	47	3198	802	31	17	11	2	0	1	0
Total	17382	199	117214	4403	93	47	32	10	3	4	1

Statistics from 2019

	Students Reached	Impact days	KM's	yTeam Hours	QLD	NSW	VIC	SA	WA	ACT	TAS
Term 1	9070	97	204691	2421	44	18	15	4	4	0	3
Term 2	6325	44.5	104557	831	23	8	6	4	1	2	0
Term 3	5132	55	47970	518	31	18	6	2	0	1	0
Term 4	5944	65.5	58166	1002.5	29	23	15	1	1	0	0
Total	26471	262	415384	4773	127	67	42	11	6	3	3

*State columns are listed to show the number of experiences delivered in those locations

Our IMPACT (Tanzania)

Tanzanian Immersion

For yLead, 2020 literally started on top of the world with a group of seventeen travellers immersed in Tanzanian culture summiting the world's highest free-standing mountain, Mount Kilimanjaro. Bel joined the adventure this year, while HQ was lead by Amy, preparing the team in Australia for conference season. Those that were fortunate enough to commence 2020 on the roof of Africa have fondly reflected on the lessons Kilimanjaro instilled which proved to be incredibly grounding for the year we undertook. We send all our 'rafiki's' our wishes of hope and strength as they continue to navigate the challenges they face in this pandemic.

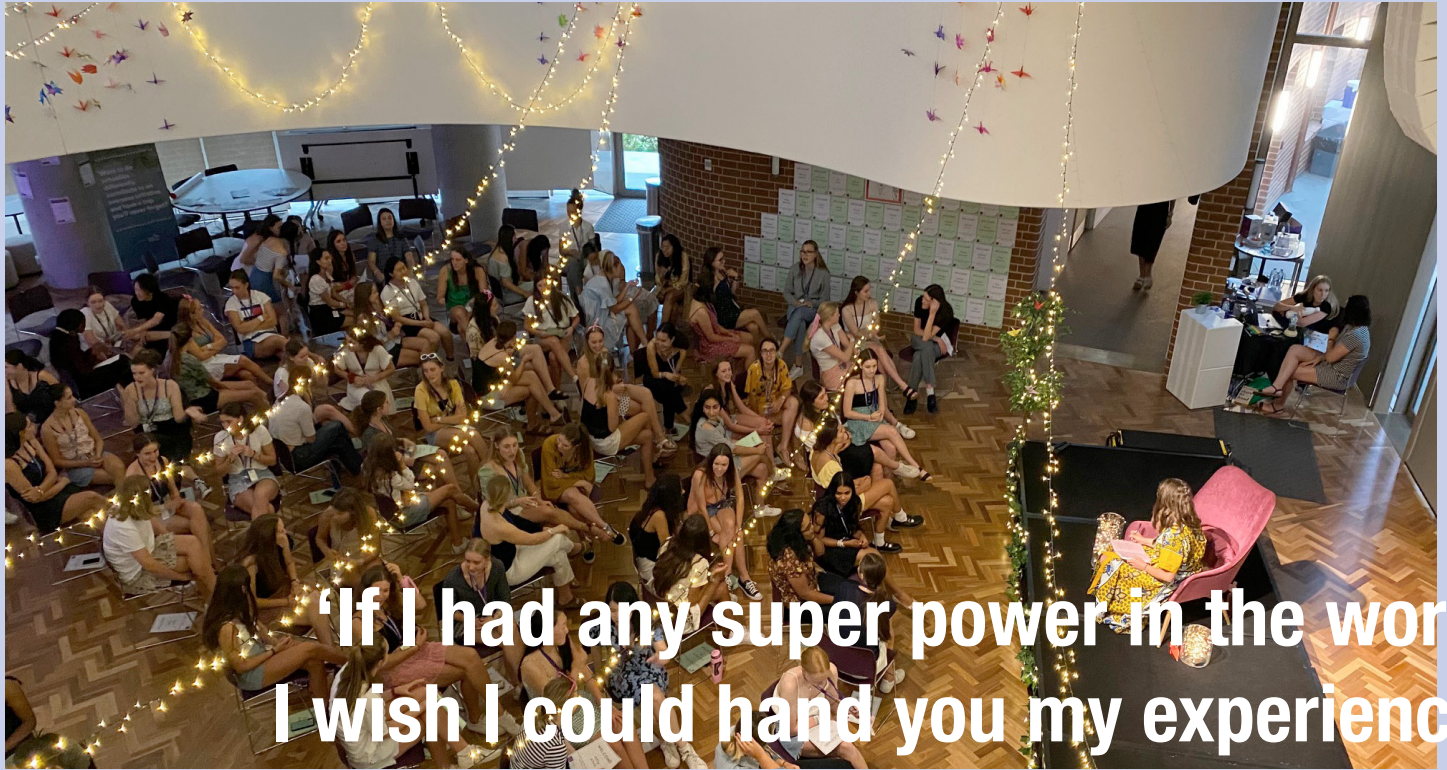
*Read participant reflections from **Caleb** and **Melony**.*

'I do believe that the mountain changed me for the better and altered the way I view life, also revealing to me that the support of others can have the most significant impact on you.'

Caleb Hughes, Participant



Alliance of Girls' Schools Australasia



'If I had any super power in the world, I wish I could hand you my experience.'

Sofia Rojo-Kratochvil, Participant

For the sixth year in a row yLead had the privilege of facilitating The Alliance of Girls' Schools Australasia's annual Student Leadership Conference. We loaded the yLead van (who had a makeover in late 2019) to 'Take Flight' to The Women's College within the University of Sydney. 180 student leaders from 82 schools that span 5 different countries and a yLead team of 20 spent four days unlocking their leadership potential, together. Ben Pettingill, Dr Geneveive Nelson, Georgie Dent & Hayley Talbot shared their stories and insights alongside yLead facilitators.

A special mention must be made to our fearless Leader's Leader Angelique Dunlevie, for her strong leadership through a health emergency. It was remarkable 'leadership in action' that we could refer to, as newly elected student leaders witnessed the power of clear communication, remaining calm under pressure and adapting in unexpected circumstances. Perhaps this was our sign that a health crisis was about to hit?!

Read participant reflections from California, Los Angeles, Sofia.

Our IMPACT (Conference Season)



'I know I have grown more as a person and I have a more open mind to different possibilities and ideas. I am on the path to being the great leader I want to be.'

Townsville Conference Participant

The Australian Student Leadership Conference

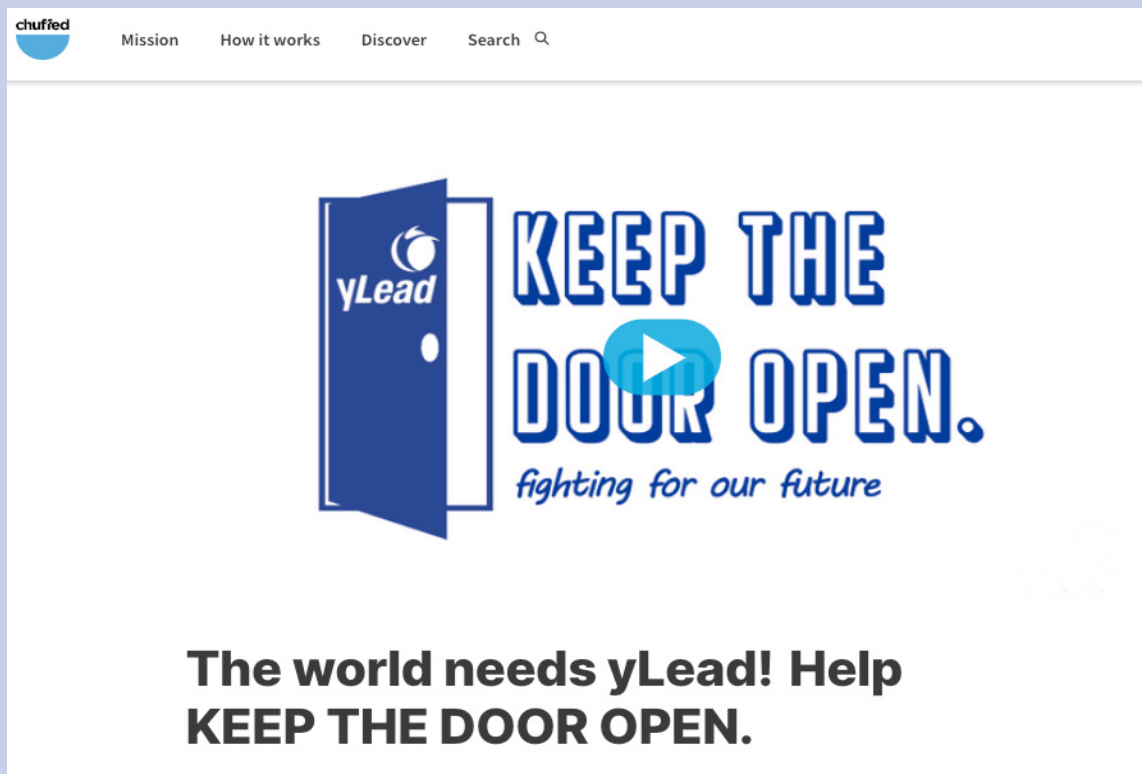
ASLC continues as our longest standing and arguably most impactful experience. Over the years it has evolved in many ways, but still holds components from its humble beginnings at Camp Bornhoffen in 1989.

Sometimes it's hard to comprehend the impact this three day experience creates. Young leaders walk away feeling empowered, motivated and ready to make a difference within their schools and communities. We asked some of our incredible mentors, who guide the participants through the experience, to pass on advice and lessons they've learnt throughout their journeys.

Read participant reflections from yLead Mentors



Keep the Door Open



‘Good luck yLead!

You have enriched my life immeasurably and I credit the wonderful people that make up this organisation with fostering my love of personal development, helping me embrace my own authentic brand of leadership, and connecting me with an extraordinary network of young people. May you be empowering young people for decades to come.’

Caitlin Cole, SLC Participant

Keep the Door Open

The Campaign

Starting 2020 with some of our community members on top of the world, summiting the world's highest free-standing mountain provided Bel with a renewed perspective of strength, of what is important and the value of a team. These were the strong values that were used to fight for our future, come March 13. We always knew that the work we deliver is meaningful, but using our own courage, vulnerability and strength to be open about our position (during the pandemic) meant that we would learn of the impact we truly have, which drove us to fight even harder. They say you see a person's true character when they are placed under a large amount of pressure and as the pressure continued to grow our team continued to impress. Their respect, compassion, selflessness and creativity was unwavering. The Association acknowledges the sacrifices of our team; Amy Parsons, Isabelle Gardener, Lucy Gregg, Matt Ambrose, Mitch Rauschenbach, Zoe Meredith- Brown and the one we know we couldn't have done it without; Andrew Klumpp. Thank you for who you are and what you do!

\$51,405

453 supporters | 240 unique postcodes | 6 countries

132 Facebook shares | 3.3k video views

120 pieces of merchandise | 1 epic campaign

With the grave reality that schools would close and we would not be able to deliver our experiences, we pulled ourselves out of financial spreadsheets and entered a call for help! Creating the Keep The Door Open campaign in just 5 days, we launched on March 21. A year later, we are still lost for words by the amount of support we received during the 20 days of the campaign. Our door is open and our impact will live on. We can thank our community and our supporters for the fact that we will be here to proudly carry on the legacy that was so selflessly crafted for us. *#strongerontheotherside*

Keep the Door Open Supporters

Marianna	A	Darren	Chieng	Roach	Family	Thenu	Herath
Sonia	Addis	Li Ann	Ching	Stimson	Family	Kelsie	Herbert
Michael	Alepidis	Emma	Churchland	Conlon	Family	Aleisha	Hewett
Cass	Ansett	Tristan	Clark	Hawkins	Family	Maggie	Hill
Jordan	Archer	Michelle	Clausen	Bonni	Famham	Emma	Hoare
Xander	Armstrong	Caitlin	Cole	Eliot	Fenton	Lauren	Hocking
Stassi	Austin	Gabe	Colledge	Anna	Ferguson	Sarah	Hodge
Rae	Aylward	Joe	Collins	Annabel	Flockhart	Anna	Holland
Christian	B	Kim	Collins	Will	Flockhart	Taryn	Hopkins
Gurleen	Baath	Samuel	Collins	Maxi	Ford	Nicholas	Horton
Joey	Bailey	George	Conlon	Grace	Forward	Victoria	Horton
Veneta	Bailey	Andrea	Cook	Elisabeth	Forward	Emily	Howell
Amy	Baillie	Sarah	Coopes	Molly	Frame	Azmee	Huda
Sophie	Baker	Isabella	Corby-Bakk elund	Mika	Francis	Claire	Imlach
Reid	Barker	Sean	Cornish	Meg	Funston	Harley	Inwood
Alex	Barnes	Amanda	Corrie-muller	Amy	Galvin	Amy	Irvine
Hamish	Bartrim	Mikayla	Corrie-Muller	Ellen	Gamble	Yasmin	Jarkan
Nathan	Bassett	Alexander	Coward	Emma	Gamble	Leanne	Jones
Karen	Bassett	Lindsay	Coward	Izzy	Gardener	Melissa	Jones
Samantha	Beattie	Joseph	Cox	Mark	Gardner	Melony	Jones
Emma	Belgraver	Shauna	Cox	Jasmin	Gatti	Sune	Joubert
Kayla	Benham	Imogene	Creati	Andreea	Gavril	Rachael	Joyce
Lisa	Bernard	Sophie	Crothers	Dion	Gazis	Bec	Kennedy
Micka	Bertucci	Chloe	Dalla-Fontana	Tierney	George	Leah	Kenny
Genevieve	Best	Hannah	Davies	Tenille	Gilbert	Emma	Kerr
Joshua	Bevacqua	Kiara	Davies	Elle	Gooley	Stephen	Kerr
Raphaella	Bichler	Felicity	Davis	Tahnee	Gordon	Bob	Kershaw
Katina	Black	Shelley & Chris	Davis	Wayne	Gough	Pam	Kershaw
Nesceda	Blake	Harrison	Dearing	Bronte	Grancourt	Matt	Kershaw
David	Blomkamp	Lauren	Dee	Logan	Green	Daniella	Kim
Orion	Bonnar	Rory	Dennis	Logan	Green	Caleb	Kimmings
Des	Bourdaniotis	Mudit	Dhami	Jacob	Greenaway	Danny	Kiss
Xanthia	Bourdaniotis	Marina	Di Sipio	Donna	Gregg	Tori	Kitschke
Julia	Bourke	Natasha	Donnelly	Emily	Gregg	Kiara	Klopper
Grace	Bowles	Ava	Drew	Karen	Gregg	Andrew	Klumpp
Kelly-Ann	Bowles	Jack	Drury	Lucy	Gregg	Ashleigh	Klumpp
Kurtis	Brandt	Christine	Drury	Murray	Gregg	Matthew	Klumpp
Jacqueline	Bredhauer	Grace	Duckhm	Abby	Griffiths	Renee	Lake
Chris	Breinstampf	Sam	Duffy	Shakira	Grosskopf	Kelly	Lam
Jessica	Brockie	Angelique	Dunlevie	Renae	Gullo	Fraser	Lane
Leica	Burley	Caroline	Dunlevie	Christie	Gunthorpe	Grace	Langley
Samantha	Byrne	Grace	Duroux	Keri & Ralph	Gunthorpe	Sean	Law
Tara	Caetano	Bernadette	Dykes	Liam	Hae Hae	Hannah	Lawley
Emma	Cahalane	Mikaylah	East	Ashley	Hanger	Jess	Lee
Tom	Callachor	Mikaylah	East	Georgie	Hannah	Josie	Lee
Sophie	Came	Lahni	Edwards	Sharon	Harris	Rosie	Lennox
Michael	Carter	Lauren	Elliott	Natasha	Hawkins	Jessica	Lewis
Melissa	Castorina	Lauren	Elliott	Timothy	Haynes	Thomas	Liddell-Page
Joseph	Cercone	Julia	Ellul	Georgia	Hayward	Jennifer	Lincoln

Lauren	Lowe	Ryan	O'Callaghan	Chelsea	Rowse	Trinity	Utai
Teresa	Luhrs	Laura	O'Gorman	Maddie	Russell	Ryan	Vagne
Ian	Lumb	Lynette	O'Neil	Imogen	Ryan-Kerr	Sarah	Valentine
Sam	Mackwell	Emily	Obst	Max	Ryder	Kendra	van der Linden
Jasmine	Maklary	Caitlin	Oschadleus	Maybelline	San Juan	Joshua	Van Kalken
Kerensa	Male	Pado	Pad	Hayden	Sara	Paul	Viojan
Cavell	Mammino	Bianca	Palmer	Joanne	Sarmiento	Gianni	Visentin
Brittney	Manning	Isabel	Palmer	Jamin	Sawell	Lily	Watters on
Lauren	Marc	Michelle	Pan	Leigh	Schilling	Sarah	Way
Hana	Marik	Lucas	Pantano	Wendy	Schilling	Olivia	Webb
Asha	Martin	Jessica	Parcell	James	Semmens	Bryson	West
Taylah	Martin	Thomas	Parker	Chris	Seymour	Jasmine	Weston
Molly	Martin	Amy	Parsons	Danielle	Shaw	Kylie	White
Sasha	Massey	Jenny	Parsons	Faye	Shee-Durnion	Andrew	Whitehead
Georgia	McAlpine	Nathaniel & Steph	Parsons	Grace	Shipway	Amy	Wilkinson
Montana	McCamley	Julian	Pasqualini	Mark	Siandri	Anneka	Wilk sch
Rachael	McDonald	Kaaviyan	Pathmasiri	Laura	Slebos	Amanda	Wood
Ashley	McGregor	Priya	Pavri	Colin	Sleep	Maggie	Wu
Lachlan	Mckellar	Brett	Pedler	Dale	Sleep	Sam	Yeats
Kelly	McKerrow	Amber	Pegoli	Jonty	Sleep	Didi	Yorston
Elizabeth	McTigue	Tegan	Peters	Max	Sleep	Danica	Young
Brett	Mendes	Erin	Peters	Jack	Smith Ballingall	Piper	Zielinski
Zoe	Meredith-Brow	Feba	Philip	Callum	Sprott	Mark & Val	Dearing
Kristy	Middleton	Callum	Philpot	Paige	Stansfield	Bernadette	Dykes
Harshil	Mistry	Rowan	Pilkington	Kara	Stefanos	Sleep	Family
Bronwyn	Mitchell	Zachary	Pincini	Ruby	Stefanucci	Ben	Kershaw
Josh	Mitchell	Matthew	Pommeranz	Bailee	Stubbs	Belinda	Nielsen
Kylie	Mitchell	Leah	Porima	Sam	Suke	Faye	Shee-Durnion
Leon	Monaco	Hannah	Portelli	Ruby	Sulzberger	Bel	Yorston
Chlo	Money	Margarite	Portelli	Shayla	Swanson	Zorali	
Chlo	Money	Tane	Powell	Genevieve	Szabo		
Ali	Mordue	Kristy	Power	Mel	Tahere		
Chelsea	Morphett	Anjana	Prabu	Chloe	Taylor		
Bridget	Muir	Kayla	Preller	Declin	Taylor		
Niamh	Muldowney	Karen	Price	Hayley	Taylor		
Emma	Murtagh	Ella	Proberts	Sarah-Rose	Teale		
Kylie	Myles	Krushnadevsinh	Ravalji	Lily	Tew		
Chetan	Narayan	Molly	Raynor	Laura	Thistlethwaite		
Scarlett	Neilson	Renee	Reynoldson	Emma	Thomas		
Maxine	Ness	Maddy	Riddle	Amie	Thomas		
Gabi	Newman	Owen	Ripley	Maddy	Thompson		
Josh	Newman	Sage	Rizk	Edwina	Thomson		
Lisa	Nguyen	Vadee	Robbins	James	Tierney		
Vivian	Nguyen	Ashlea	Roberts	Blueper	Truepers		
Grace	Nicholson	Leanne	Robson	Ashleigh	Tsui-Po		
Hannah	Nicol	Rebecca	Roebuck-Malone	Olivia	Turner		
Jacqueline	Nixon	Rebecca	Rosenfeld	Rachel	Uhlmann		
Matthew	Noll	Leila	Rough	Carolyn	Uhlmann		
Georgia	Nugara	Michaela	Rowland	Emily	Unewisse		

Keep the Door Open Snaps



Stories of Impact

"YOU ALLOW STUDENTS TO UNDERSTAND THEIR WORTH, VALUE, AND POTENTIAL. I HAVE SUCH A STRONG BELIEF IN EVERYTHING YOU GUYS DO, AND I ALWAYS KNOW YOU'RE DOING THINGS FOR THE BETTER OF OTHERS...."

@ylead

benpettingill

If only I could actually do them that fast. That was hard work guys! Any spare change you have to help this not for profit #keepthedooropen would be much appreciated!

Thanks for the nomination @belyorston @mikerolls6 @ben.collo.127 @hunterj

You're up... @amypettingill @mikerolls6 @ben.collo.127 @hunterj

50 push ups to get @ylead to \$50K

chelseamayelle

BEHIND THE DOOR STATS
A team of 8, down to 4!

Events cancelled: 87 | Face-to-face impact lost: 10,123 students

Revenue lost: \$377,415

Statistics based on April - August, 2019

KEEP THE DOOR OPEN.
Fighting for our future

@ylead

Covid-19 has made small businesses suffer greatly, while I don't know many I know this one. yLead is a life changing group run by an awesome team, one of who I have had the privilege to travel with @belyorston, who is one of the most encouraging and positive women I have been around. The work they do for schools and individuals is incredible. It is so heart-breaking to see the loss they are facing due to this pandemic. yLead were a defining company in my late teens and taught me alot. Check it out because this group still has so much to give to so many people.

#KEEPTHEDOOROPEN
IMAGINE if there was no yLead...

\$51,405
Raised of \$50,000

While we work ridiculously hard behind the scenes to adapt, yLead needs your help to KEEP THE DOOR OPEN. Join us as we create open conversation to keep our community together.

📍 The yLead Association inc | Nundah, Queensland, Australia

Donations Closed

WELCOME TO YLEAD'S
TRIVIA NIGHT 2020

Ashleigh Saunders | Bethany Chowne | Amber Pegoll

rachaelmcdonald | hana | Tierney George | Belgraver, Emma | Sarah Hodge



Our COVID Response

When the pandemic hit, our whole way of doing business was lost; no travel, no In Schools, no events. In an organisation that teaches leadership, our own leadership skills are often put to the test, but never before had they been tested in this new age 'COVID' way.

The team embraced the challenge; at times it was incredibly tough and ruthless, however, we always pushed forward. Consistently collaborating, developing ideas and initiatives we had only ever dreamt of implementing but now had the time to execute.

Our mantra was solid; #strongerontheotherside, find ways to add value and support our community, educators and each other. Once the KTDO campaign closed and the Australian Government announced the ways they would support small business, we started to build momentum with our online In School conversions.

The following pages are filled with projects, initiatives and events that the team curated during isolation, lockdowns, border closures and physical distancing. These initiatives carried us through the unpredictable COVID-19 tidal wave.



Our first ever Zoom, a trial with out yTeam on Sunday 5th April, 2020

Our COVID Response (continued)

Get Her Power Back Bundle

As many organisations like ours bunkered down in planning creative ways to survive COVID, we gratefully recieved a call from Girl Shaped Flames Founder Tanya Meessman. Tanya invited us to be a part of a collaboration to support teen girls. Amy, Bel and Lucy got planning, using their strengths to create and sell a package. Amy shared her story of resilience and the tools she uses to move through 'grey skies', Lucy jumped on the phone to well respected yTeamer Kenn Santos (who was in quarantine returning from the UK) and gathered all his tips on video editing and framing, while Bel got to work with her sales skills promoting the package. We produced a product we were proud of and it opened our eyes to other opportunities for yLead during this time. Thank you to both Tanya and Kenn for making this happen!



What's inside?



get her
POWER
back
BUNDLE

BUILDING RESILIENCE
with @ylead

Crafted specifically for girls and young women, this guided workshop will take you on an online journey to build a resilience strategy for facing adversity & to define your best self. In the 30-minute online workshop, Amy share's her personal story of loss and resilience. Her openness and kindness will lead you through the curation of a 'Best Self' blueprint, the exact tool she used herself to find strength on the greyest of days.

LINK IN BIO



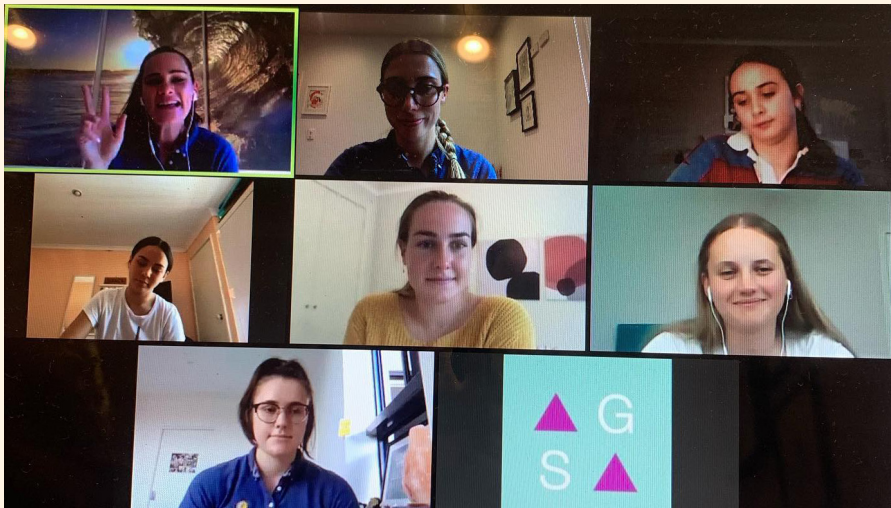
Pre-Recorded Resilience Workshops

We had created great content that we could leverage from and use the foundation to open the rhetoric up to both males and females recording something for our Primary audiences too! Lucy had fun bringing her unknown dream of being a children's TV presenter to life and we had a combined package we could promote. Again, a brilliant combination of strength and determination.

View the pre-recorded resilience workshops here

ASLC & Rangatira Reunions

As April hit we continued to work from home and Zoom was our new bestie, not just for 9am check-ins but for running engaging online experiences. We couldn't be face-to-face for annual conference reunions so our journey facilitating online began. We were impressed with the rate of engagement and even our yTeamers were excited that we had found a way to bring the same yLead vibes; positive energy, connection, fun and skill sharing to a computer screen. New Zealand was a standout as it was our first ever Rangatira reunion and after 6 months of no contact the participants were so grateful for an opportunity to learn, connect and share (in the middle of a nation wide lockdown).



Above: Reimagining Panel

Right: Artwork by Ash Tsui-Po



Reimagining Webinars

It was a privilege to partner with The Alliance of Girls' Schools Australasia to run a two part series of webinars for girls across the world. The Reimagining series were a brilliant way to feature the undeniable wisdom and talent within our yLead network. Each hour engaged 274 participants and commenced with an inspiring keynote from Bel followed by a panel of previous SLC and/or ASLC participants and/or mentors. These female changemakers shared their perspectives, lessons and initiatives that they were using to adapt their leadership in challenging times.

Our COVID Response (continued)

‘yGuide has fuelled my hunger to keep going at things full throttle in the pursuit of self discovery and striving for success. I think it will help anyone, regardless of background, priorities or aspirations.’ *Tate Cassells, yGuide Participant*



yGuide

While we continued to adapt and create experiences that would contribute to our mission of empowering young people, we recognised there were ways we could offer more intimate support than we ever had before. What if we ran a series of mentoring sessions, each week covering different topics to help a young person set goals, discover their passions, lead an ideal week and hold the tools to combat hardship and challenge? What would we call it? yGuide of course! A six week mentoring experience for senior students and first year university students. Not only were the participants expanding their personal leadership capabilities but yLead’s IMPACT team were spending hours delving deep into concepts they could then teach others. It was an impactful six weeks and we all looked forward to sharing our Thursday evenings together on Zoom.

View the highlights reel and promotional video of yGuide [here](#).

Our COVID Response (continued)

Altitude Day to AMP'D UP

Conference centres around Australia would not be filled with Year 9s in 2020. Instead, drama spaces and school halls would stream into an online hour of power rebranded as AMP'D UP!, specifically crafted for middle school leaders to step up to leadership during challenging times. The yLead Team executed a remarkable interactive online experience to 112 schools with approximately 2,000 participants. It wasn't the same electric energy as walking into Brisbane City Hall and dancing to 'Ain't No Mountain High Enough' but educators were both grateful and impressed with our online engagement, filling the gap of a very important calendar event for the yLead community.

Read AMP'D UP highlights from the yLead Team in this blog

'In the absence of face to face opportunity, the leaders really valued knowing they were part of an experience that involved students from right across Australia and New Zealand.'



Educator, AMP'D UP

Our COVID Response (continued)

Teacher yTalkers

We knew that not only were we doing it tough but so were our educators. They had to not only convert all their teaching to online but still find ways to engage their students and look after their and their students' wellbeing. As a team we wanted to support them the best way we knew how. Our strength is in engaging young people, so why not share our tips, tricks and tools with our educators so they too could take care of themselves and their students. We thought if we could save them hours of Google-searching and just head to our yTalker for resources then that was one less stress for them. Commencing on March 19th our database of 3,400 educators received a themed newsletter from us every single week.

20 unique themes
68,456 emails
9 months of support

'I have enjoyed the newsletter you have been putting out and have used some of the activities with my well-being class and also my Year 7 RE class. Great resource. Well done!'

QLD Media Religious Education Educator

[Click here to join the educators yTalker mailing list](#)

The yTalker
TALKING ALL THINGS YLEAD
yLead
Leaders for the Future

One of the most common words we're hearing while settling into new norms is MOTIVATION. How do we adjust and stay motivated in a time like now?

This week we are bringing you resources and handy ways to stay motivated during Term 2. Whether your school is welcoming back selected year levels, or you're continuing to function online, scroll through this yTalker for some handy resources to help both you and your students to stay on track.

What's happening in this yTalker?

- 1. FREE RESOURCES FOR YOU:** Tools and resources to find motivation and feel inspiration across all areas.
- 2. FREE RESOURCES FOR YOUR STUDENTS:** Keep your students engaged and focused, whether at school or at home.
- 3. WELCOME BACK YOUR SENIORS:** yLead has tailored a 30min Online Pep Talk for your senior students.

RESOURCES FOR YOU

PRIMARY - READ: 'TOP 10 MOTIVATION TIPS FOR THE CLASSROOM!'

This article shares things we know you all know but serve as a great remind for us that might spark some creativity we can pass on to parents while they work with their young people at home. [Click here](#) to read the article.

WATCH: I AM BOLT

Regarded as the greatest sprinter of all time, Usain Bolt is a household name. Since rising to fame for smashing world records and winning gold medals, Bolt has become a role model to many. In the documentary, 'I am Bolt', Usain demonstrates his hard work, dedication and perseverance. He also attributes a lot of his success and motivation to his coach. Watch the trailer for the documentary [here](#).

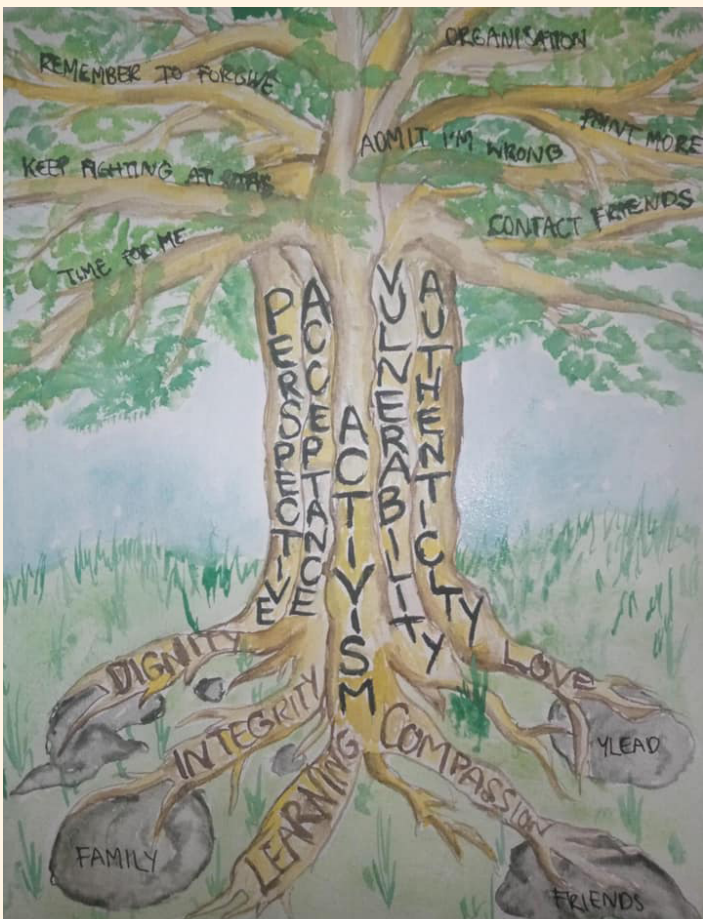
Our COVID Response (continued)



yLead issued a total of 36 challenges

Leadership Challenges

To support students and our community each week we would launch four challenges on our social media platforms. The challenges were aligned to the yTalker theme and had their own criteria; ACTIVE, CREATIVE, COMMUNITY OR SERVICE AND GENERAL. The hope was that not



only would these challenges engage our volunteer community but provide inspiration for student leaders that were expected to still lead their peers in their house captain roles (active) or their student council positions (service). The values tree challenge was facilitated on a Friday evening for our yTeam via Zoom. It has now become one of our signature online sessions for senior school experiences. As leaders we knew that through the crisis we had to connect with our values to lead with integrity. It provided a strong foundation for active leadership for us all.

EVOLVE 2020 (yConnect)



'yConnect helped ground me & remind me that change is completely normal and that it is a constant.' *yConnect Participant 2020*

As a team we always love the creative challenge of creating yConnect together. Usually it's in the IKEA room at HQ, but this year we still pulled it off even if all the planning was done remotely. There was certainly skepticism about how we would pull off a life-changing event online and how we would keep 100 young leaders engaged for two whole days, but we did it! And as always we were left wanting more. EVOLVE was a fitting theme for 2020, while we were all still adapting to great change in so many aspects of our life. We laughed at baby photos of each other, learnt sign language, engaged in vulnerable conversations, met up for a sunrise challenge and were privileged to hear from past yTeamer Mikhara Ramsing. Mitch loved every Pokemon card he made and is still taking orders for more!

Click here to read the **blog** and watch the highlights reel in **video form here!**

Rangatira 2020

Celebrating 9 years of Rangatira our New Zealand Student Leadership Conference was no small feat. Borders between Australia and the land of the long white cloud were officially closed. We contemplated not running an experience and waiting for 2021 but boy are we grateful that Chris Grinter (Principal - Rotorua Boys High School) and Bruce Smith (Deputy Headmaster - Napier Boys High School) were adamant we could make it work! For months Bel, Eliot Fenton, Jack Smith Ballingal and Joe Walding-Karaitiana spent their Tuesday nights deep in facilitation manuals and logistics spreadsheets. A first class team was assembled including the support of nurturing and experienced yTeamer Christian Baledrokadroka and schools were excited! On October 9-10 the first ever New Zealand led Rangatira was successfully executed! Seeing pictures and Facetiming during the event it was as if full-time staff were onsite. yLead HQ were in awe of what this team achieved and are so grateful for every member of the team for giving it their all to create a memorable experience for student leaders across North Island New Zealand.



‘My experience was eye opening as I never thought I had the capability to become a leader.’

Rangatira Participant 2020

yLead Merchandise

We've always wanted to do it, always received requests to do it, but have never prioritised the project. With a new need for revenue, the team got creative and launched exciting pieces of merchandise for our community. All items were sold in a pre-sale, a way in which we would not put us out of pocket and a way to notice trends. We proudly produced three unique items for sale. Each item was designed by a yLead team member. We love rocking up to a conference prep day or a netball match now and seeing our community in their merch! It makes us smile and reminds us of the impact we can have. We also hope that it creates conversations with those outside our network that haven't heard of us before or perhaps connect with the messages they read. Congrats Izzy for leading the charge and a shout out to Amy, Zoe and Lucy for their collaborative designs.



58 Making a Difference (T-Shirts)
34 Empower Others (Long Sleeves)
100 Leadership is Action (Stickers)
ordered and making lives brighter

iLead



On Wednesday 2nd December 2020, the yLead Team facilitated a 2-hour webinar to over 100 Year 7 & 8 students across regional and rural Queensland. The purpose of 'iLead', was to create an inclusive and engaging workshop where students were skilled with the tools to build and sustain positive and respectful relationships in an online environment.

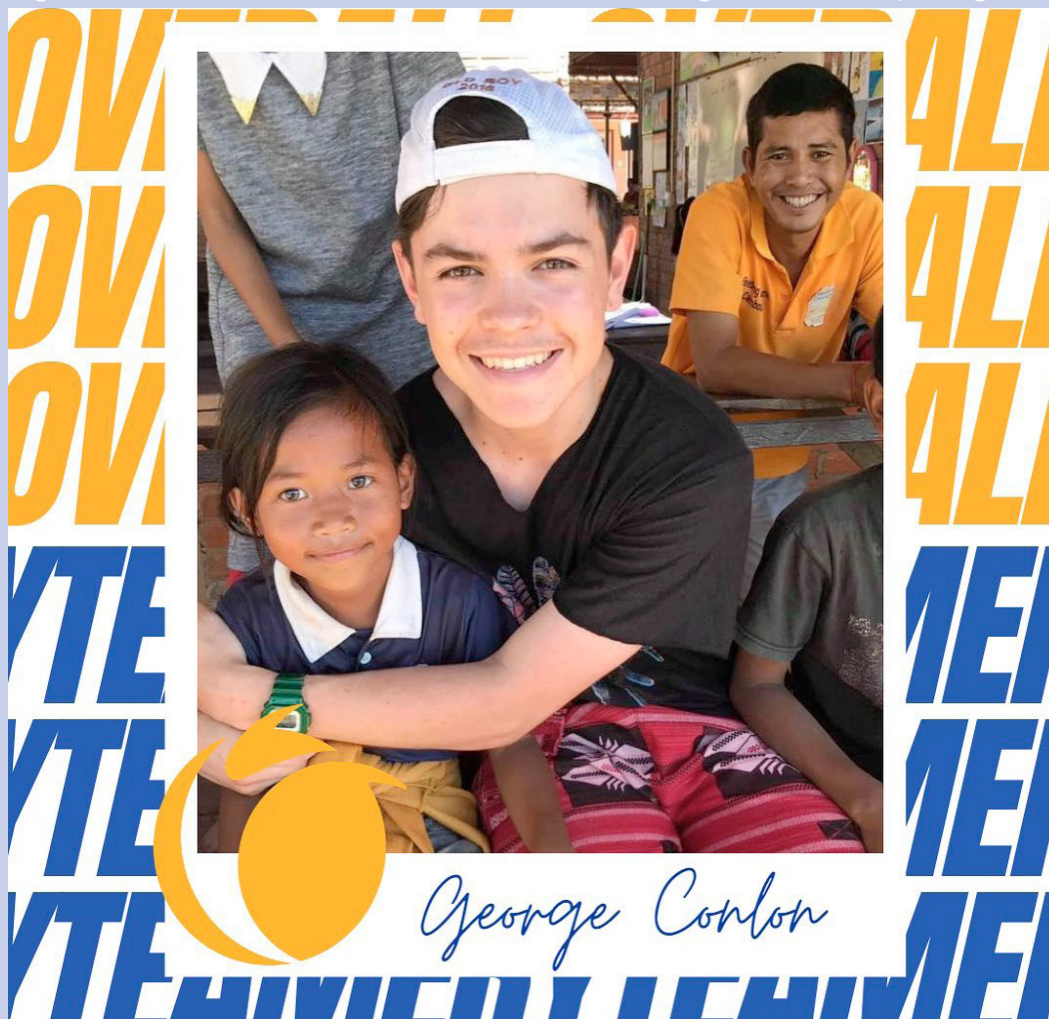
During the webinar, students contributed to discussions around what makes a respectful relationship, networked with students from other schools via speaking to camera and entering conversation in the chat box, were introduced to the definition of an 'Upstander' - 'a person who takes action, particularly when the easiest or most acceptable thing to do is nothing' - and outlined the behaviours and impact of both a bystander and an 'Upstander.'

We would like to thank the Queensland Government Department of Child Safety, Youth and Women for funding our iLead experience. It was a well recieved initiative and will benefit the students involved for years to come.

yTeam Awards

In any normal year yLead would hold its annual yTeam celebration off the back of yConnect. In 2020 we celebrated in style from the comfort of our own homes. Zoom looked after us once again and we announced the yTeamer of the Year for each state during 'Cocktails on the Couch'. During the pandemic we recognised that our community had never been stronger. People were reaching out to one another and yTeam were stepping up to use their skills and not only support us (as an association) but each other. A special mention must go to Georgia Nugara for running online personal training sessions for our yTeam and donating the profits to our Keep the Door Open campaign.

Congratulations and thank you to all award winners. yLead is who it is, because of the community that surrounds it. The energy that our blueshirted volunteers pour into each event is what really sets us apart; that is what has participants wanting to come back - they want to be just like those in the blue. Our yTeam are empowering young role models tackling the world in front of them in meaningful and inspiring ways!



Overall yTeamer of the year 2020 - George Conlon - 2019 Padua College, Brisbane graduate

yTeam Awards



Claire Imlach

ACT yTeamer of the year 2020
Claire Imlach - 2019 St Patrick's
College, Launceston graduate



Kelly McKerrow

NQ yTeamer of the year 2020
Kelly McKerrow - 2016 Sarina
State High School graduate



Caitlin Oschadleus

NSW yTeamer of the year 2020
Caitlin Oschadleus - 2019
Abbotsleigh graduate



Jack Smith Ballingall

NZ yTeamer of the year 2020
Jack Smith Ballingal - 2015
Napier Boys' High School



Emma Belgraver

SA yTeamer of the year 2020
Emma Belgraver - 2018
Endeavour College graduate



Sarah Hodge

SEQ yTeamer of the year 2020
Sarah Hodge - 2019
St Aidan's Anglican Girls School



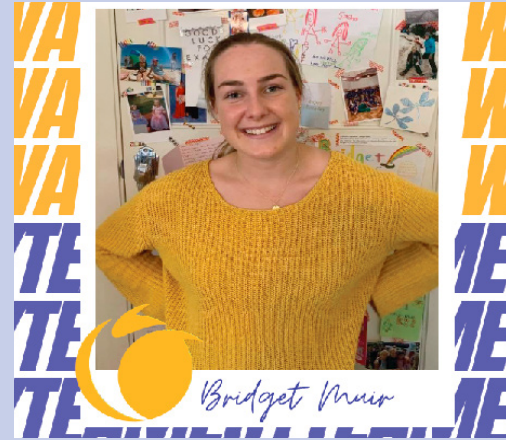
Sophie Crothers

TAS yTeamer of the year 2020
Sophie Crothers - 2017
St Patrick's College, Launceston



Sean Law

VIC yTeamer of the year 2020
Sean Law - 2013 Sunbury
College graduate

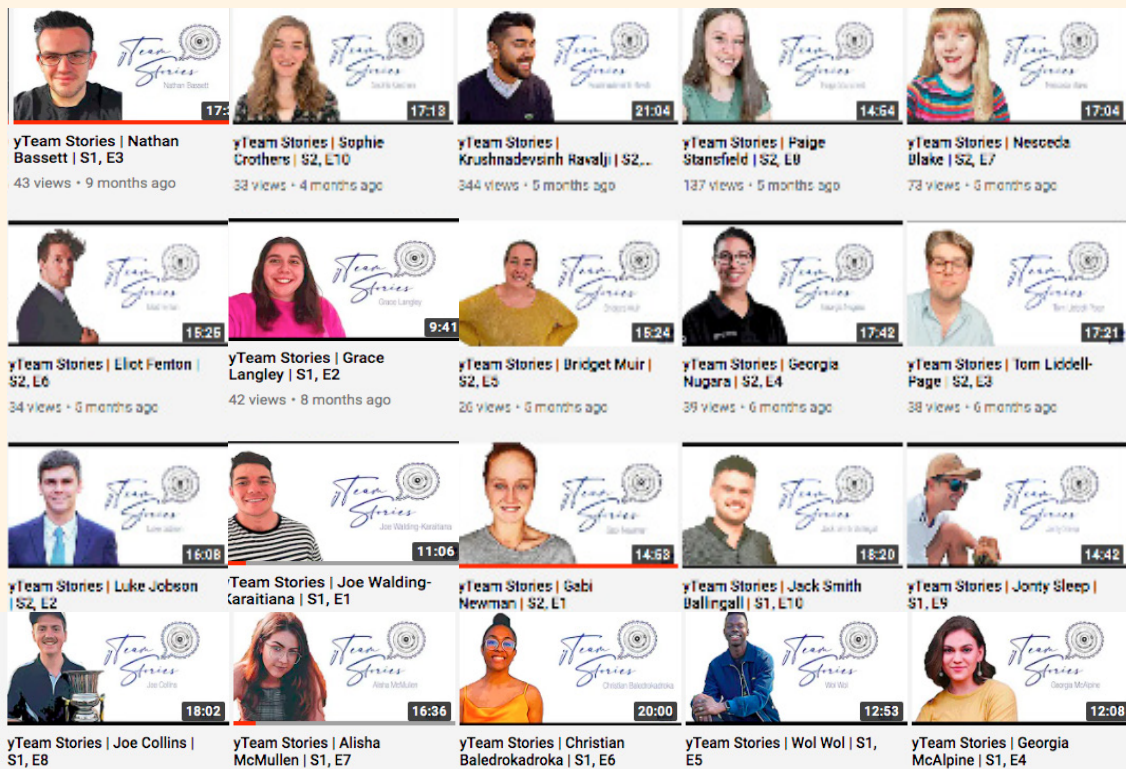


Bridget Muir

WA yTeamer of the year 2020
Bridget Muir - 2019
Methodist Ladies' College, Perth

yTeam Stories

yTeam Stories was launched on the 1st of May, 2020 as an opportunity for us to share the stories of passionate young leaders in our yTeam community who have a drive to make a difference in their world. It quickly developed from a way to showcase the people who are the embodiment of everything we do, to connecting our yTeam from New Zealand all the way to Western Australia and (almost) every state in between. Each week, for 20 weeks, the yLead Team interviewed a member of the yTeam, offering a platform for storytelling, reflection, vulnerability and plenty of laughs. We are so proud of these young people for sharing so openly.



20 yTeamers
2 seasons, 20 episodes
311 minutes of quality content

[Click here to start watching on YouTube](#)

IMPACT Statistics & Partner Schools

RANGATIRA

92%

of participants would strongly recommend Rangatira to others

98%

of participants felt they were equipped with tools to be an effective leader

85%

of both Rangatira and ASLC participants felt they had been connected with a group of inspiring like-minded peers

IN SCHOOLS

92%

of students would recommend a yLead experience to others

ASLC

85%

of participants would strongly recommend ASLC to others

93%

of participants felt they were equipped with tools to be an effective leader

Statistics based on surveyed students in the 2020 calendar year

Once again, we had an absolutely brilliant experience with the yLead team in the lead up to our day and on the day itself! Once again, the yLead team made the six hours fly by and all of our students found the experience to be engaging and welcoming! They were still buzzing and bouncing around on Friday morning!!!

Sarah Ruwoldt - Faith Lutheran College

The covid context meant that the program was delivered via Zoom. This makes engaging students for any significant length of time quite difficult, particularly the social cohesion aspect of the program. Amy and Bel did a fantastic job despite these challenges. I believe the students are more aware of the importance of leadership and how they can contribute to our community after participating in the yLead experience.

Carmelo Fedele - International Grammar School

I'm always so impressed with the professionalism of your staff. Thank you to the yLead team who visited our school. It was the first week back and the girls were engaged from start to finish. The yLead team had built such a great rapport with the girls and were adaptable to our needs.

Dina Oro - Our Lady of Sacred Heart, Bentlyigh

This is the first time I've been involved with a yLead event and I was impressed by the organisation, enthusiasm and professionalism of the whole operation. The energy and involvement from the girls was great.

Rebecca Payne - St Mary's Anglican Girls School

We are incredibly grateful to all the schools and educators that entrust us with leading their students. A list of all our partner schools and organisations can be found on our [website here](#).

Our Village of Supporters

Like every business there are supporters behind the scenes that share their skills and expertise, yLead is no different. Through the challenge of 2020 we would like to extend a heartfelt thank you to you all. It was a year that relied on consistent open communication and an understanding like no other. We couldn't have done it without you!

Ashleigh Tsui-Po	
Auckland Deaf Society	
Auslan Company of Vic	Administrative
Ben Pettingill	Alliance of Girls' Schools Australasia
Bianca Masters	Be An Elf
Bridget Muir	Brisbane Lean In Group
Caitlin Oschadleus	Carly Hanson
Dr Genevieve Nelson	Chuffed
Eliot Fenton	Commonwealth Government
Flourish Girl	Fiona Meredith
Gabi Newman	Flux Digital
Georgia Hayward	Girl Shaped Flames
Georgie Dent	Hunter Promotions
Hayley Talbot	Mentor Walks
Isobel Marshall	Nunyara Conference Centre
Jack Smith Ballingall	On Track Expeditions
Jackson Auld	Queensland Government - Department of Child Safety, Youth and Women
Jacqui Du	
Jeeva Ajimon	Rotorua Boys' High School
Joe Walding - Karaitiana	Rowena McEvoy
Kbora Ali	Saints Catholic College
Marina Di Sipio	Scoglio Family
Matt Defina	SRJ Walker Wayland
Matt Kershaw	Tai Mitchell Hostel
Max Wasley	The Women's College within the University of Sydney
Mikhara Ramsing	Union College
Rosie Milne	University College
Ruby Moetara	Xari Group
Samuel Yeats	
The Man Cave	
Vanessa Carey	

yLead Team 2020

It was the 'year that was' and these are the superstars that committed their all to surviving COVID-19. This picture was taken the day we were reunited as a team, May 18, 2020. The week prior to this moment, those that were stood down were welcomed back to work from home (WFH). It was then when Government restrictions allowed for a picnic outdoors we met in the park at Thorneside where we shared a meal, played some pick-up sticks, threw a footy around and created an object that celebrated the strengths we saw shine in each other. We relied on the support of our community in 2020 but more so, we relied on the support we gave each other. There were certainly tough days and hard moments to swallow but every step of the way we worked towards the greater good and the future of yLead. A selfless act that displays the commitment and honour that this team had. We fought for yLead's future together.



Pictured left to right: Andrew Klumpp, Matty Klumpp, Zoe Meredith-Brown, Amy Parsons, Isabelle Gardener, Mitchell Rauschenbach, Lucy Gregg, Matthew Ambrose and Belinda Yorston